



## 2018 SPONSORSHIP OPPORTUNITIES (Including Workshop Sponsors)

The five (5) **level Sponsorships** listed below will include company name and logo displayed on various signage at the GaETC conference; recognition in the mobile app; logo & link on GaETC website, the opportunity to use GaETC logo in marketing materials with prior approval and a complimentary list of attendees upon request.

### **Copper Sponsor @ \$2,500 includes:**

- One complimentary full conference registration;
- Sponsor's logo displayed during the conference on conference giant video wall display.

### **Bronze Sponsor @ \$5,000 includes:**

- One Exhibitor booth;
- Two complimentary full conference registrations;
- Two complimentary exhibit hall passes to give to customers;
- Sponsor's logo displayed during the conference on conference giant video wall display.

### **Silver Sponsor @ \$7,500 includes:**

- Two exhibitor booths;
- Two complimentary full conference registrations;
- Four complimentary exhibit hall passes to give to customers;
- Thirty second audio commercial displayed during the conference on giant video wall; (Commercial must be created by sponsor in digital video format).

### **Gold Sponsor @ \$10,000 includes:**

- Three exhibitor booths;
- One concurrent session presentation slot (approved by the Program Committee);
- Three complimentary full conference registrations;
- Six complimentary exhibit hall passes to give to customers;
- Thirty second audio commercial displayed during the conference on giant video wall; (Commercial must be created by sponsor in digital video format).

### **Platinum Sponsor @ \$15,000 includes:**

- Four exhibitor booths;
- Two concurrent session presentation slots (approved by the Program Committee);
- Four complimentary full conference registrations;
- Eight complimentary exhibit hall passes to give to customers;
- Thirty second audio commercial displayed during the conference on giant video wall (Commercial must be created by sponsor in digital video format);
- Sponsor logo on the conference tote bag;
- Sponsor-provided banner displayed at the exhibit hall entrance.

**[Click here](#) to sign-up for sponsorship today!**

To secure your sponsorship for GaETC 2018, please contact: Stephanie Stephens, Sponsorship Chairman at [sstephens@gaetc.org](mailto:sstephens@gaetc.org) , or Connie Bond, Sponsorship Administration at [cbond@gaetc.org](mailto:cbond@gaetc.org)

## **Exclusive Sponsorship**

### **Lanyard Sponsor @ \$5,000**

***Great exposure with your company name wrapped around 4,000 necks all in one place at one time!***

Includes:

- Exclusive company name/logo on Lanyard with Conference logo for all participants at GaETC conference;
- Logo & link on GaETC website;
- Recognition in the mobile app as the exclusive Lanyard sponsor.

### **Leadership Strand Sponsorship Levels:**

Sponsorship of Leadership Strand Sessions provides additional access to thought leaders, decisions makers, and district leadership beyond that which is provided through the normal conference experience.

#### **Leadership Keynote Sponsor @ \$3,000 (Exclusive) - includes:**

- Introduce the Keynote Session/Discussion Panel and attend the Keynote;
- Invitation to invite five (5) registered attendees to the “Leadership Reception” Thursday afternoon - high top table and signage - sponsors asked to provide a door prize;
- Participation in an executive briefing/vendor feedback small group session - runs as a concurrent session.

#### **Leadership Strand Sponsor @ \$1,500 (\$500 for current Silver, Gold or Platinum Sponsors) - includes:**

- Opportunity to introduce a speaker at one of the Leadership Strand concurrent sessions;
- Invitation to invite three (3) registered attendees to the “Leadership Reception” Thursday afternoon; high top table and signage - sponsors asked to provide a door prize;
- Participation in an executive briefing/vendor feedback small group session - runs as a concurrent session.

### **Additional Sponsorship Opportunities**

#### **GaETC Wednesday Night Reception Sponsor (Held at GICC) @ \$ 8,000 – includes:**

- Two exhibitor booths;
- Recognition in the mobile app as the Reception sponsor;
- Signage at the Reception recognizing their sponsorship;
- One display table at the Reception;
- Opportunity to welcome all Reception attendees;
- Three complimentary full conference registrations;
- Six complimentary exhibit hall passes to give to customers;
- Thirty second commercial displayed during the conference on giant video wall; audio included when feasible; (Commercial must be created by sponsor in digital video format).

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### **Technology Theater Sponsor @ \$7,500 – includes: (Limited)**

Exclusive access to presentation space inside of the Technology Theater.

- Mini-sessions that will take place on an ignite stage inside of the exhibit hall;
- Private Meeting Room adjacent to Technology Theater;
- Recognition in the mobile app as a Technology Theater sponsor;
- Limited to first 6 sponsors signing contracts.

### **Workshop Sponsor @ \$2,500 includes:**

- 3 hour - Hands-On Pre-Conference Workshop – Tuesday, November 6<sup>th</sup>.

To qualify, must submit Application to Present beginning April 1<sup>st</sup>, and be accepted

### **Concurrent Session Sponsor @ \$500 for current exhibitors, \$1000 for non-exhibitors: Applications to present will be available June 1<sup>st</sup> – go to <http://www.gaetc.org>**

- 50 minute sessions offered Wednesday, Thursday or Friday. .

### **Mobile Device Charging Station @ \$3,500 includes:**

- Your company logo displayed on charging station;
- Logo & link on GaETC website;
- Recognition in the mobile app as a Charging Station sponsor.

### **Refreshment Break Sponsors @ \$1,000 includes:**

- Logo & link on GaETC website;
- Non-exclusive signage in the Coffee or Snack areas;
- Recognition in the mobile app as a Refreshment Break sponsor;
- Limited to first 4 sponsors for Coffee and first 4 for Snacks signing contracts.

### **Mobile App**

Are you interested in being a Mobile App Sponsor? - **Information coming soon!**

**[Click here](#) to sign-up for sponsorship today!**

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